

# POTENTIAL BENEFITS OF EXPANDED CHEMICAL AND PLASTICS MANUFACTURING IN APPALACHIA

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# West Virginia chemistry...



At **\$8.7B**, is the **largest** manufacturing industry in the state



Provides **9,132** direct jobs and another **11,341** related jobs



Generates **\$790M** in payroll across **73** establishments



Has an average wage of **\$86,490**, **53% higher** than the average manufacturing wage



Generates **\$81M** in state & local taxes, and **\$169M** in federal taxes



**Invests \$279M** to build & update equipment and facilities



**Ships \$1.5B** in products to customers around the world

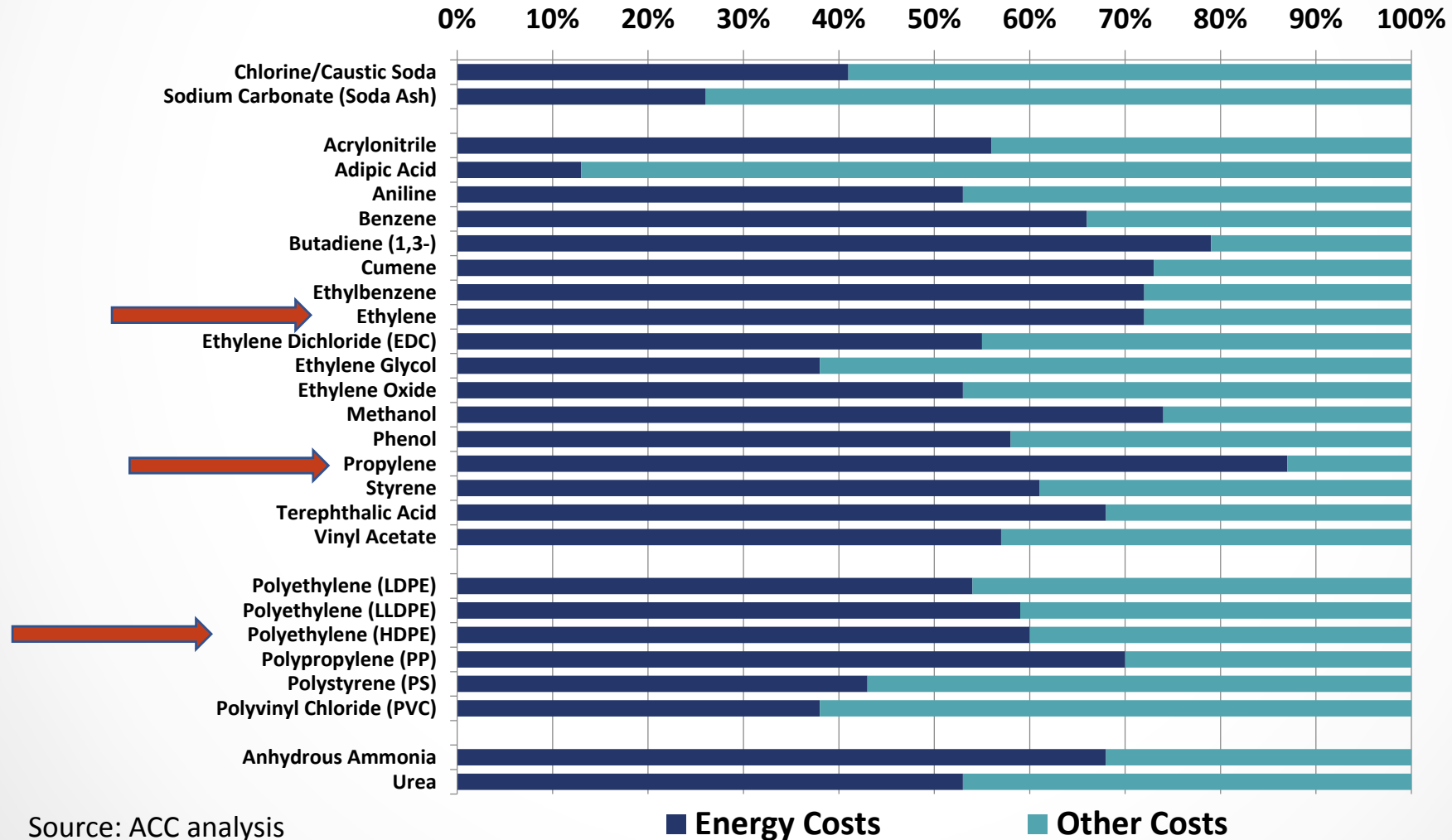


Generates an additional **3,346 jobs** in plastics & rubber products



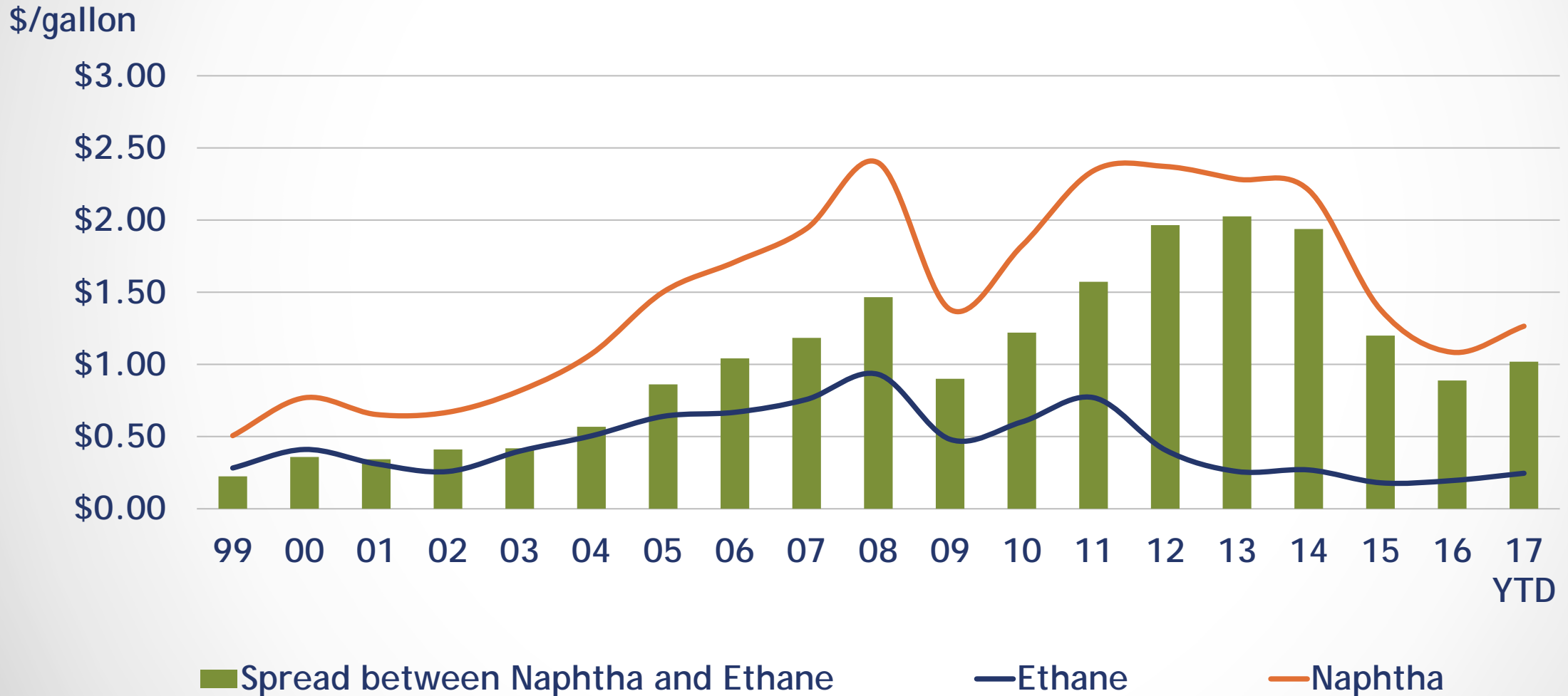
# Chemical Manufacturing is Energy-Intensive

Fuel, Power and Feedstock Costs as a Percent of Total Costs



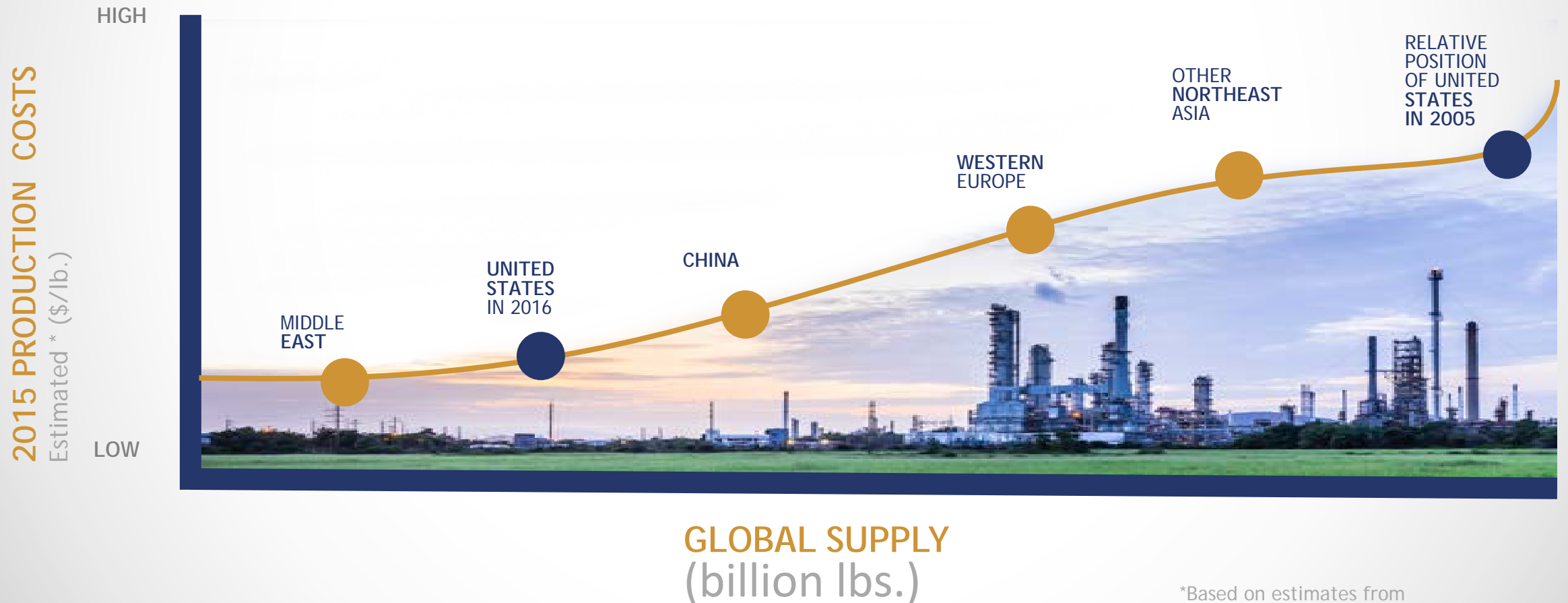
Source: ACC analysis

# Feedstock Spread Drives Petrochemical Competitiveness



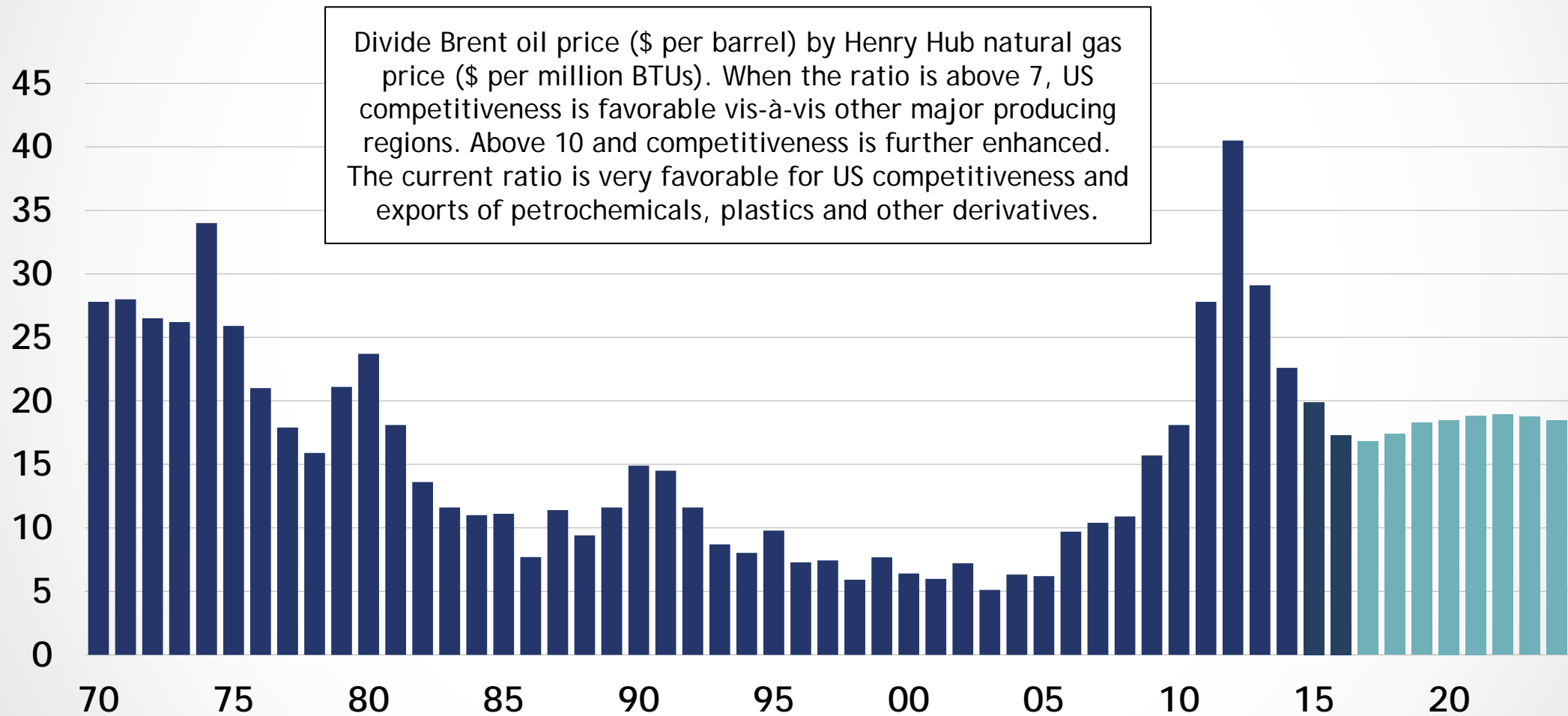
# Global Cost Advantage for U.S. Producers

Relative Position of U.S. (2005-2016)  
(Petrochemical Production Costs)



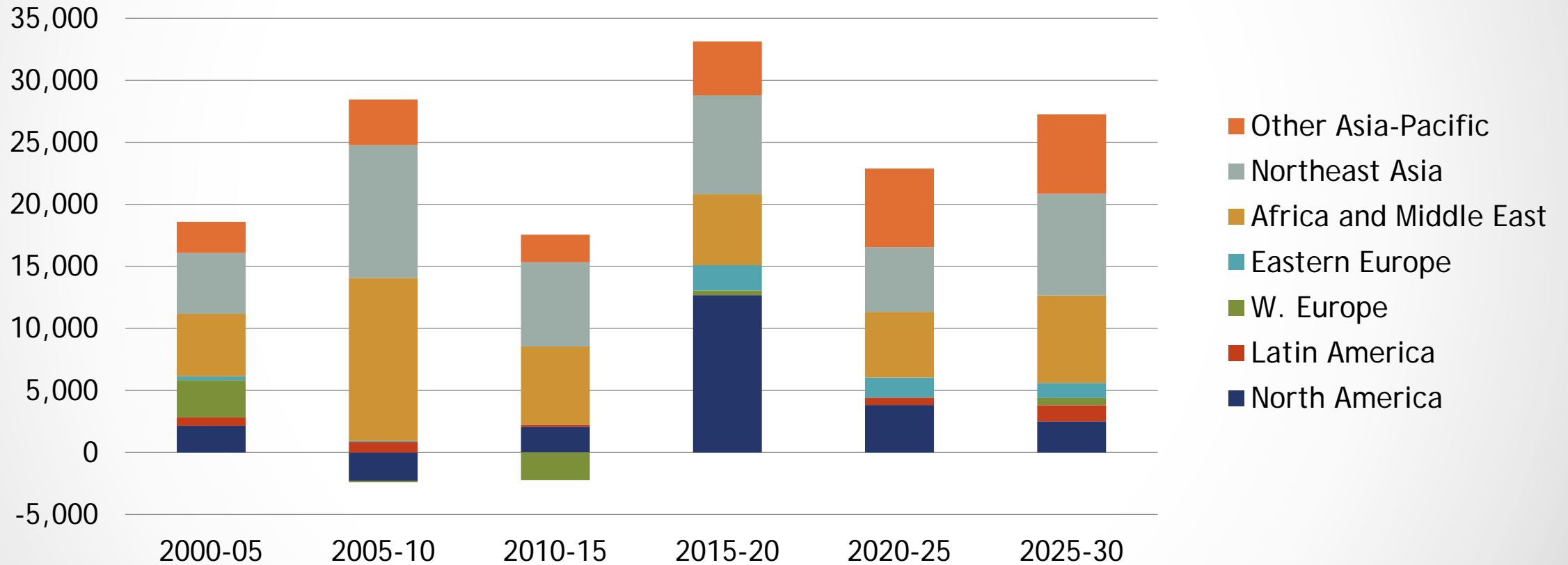
\*Based on estimates from best available data

# Oil-to-Gas Ratio: A Proxy for US Petrochemical Competitiveness



# Net Ethylene Capacity Additions by Region

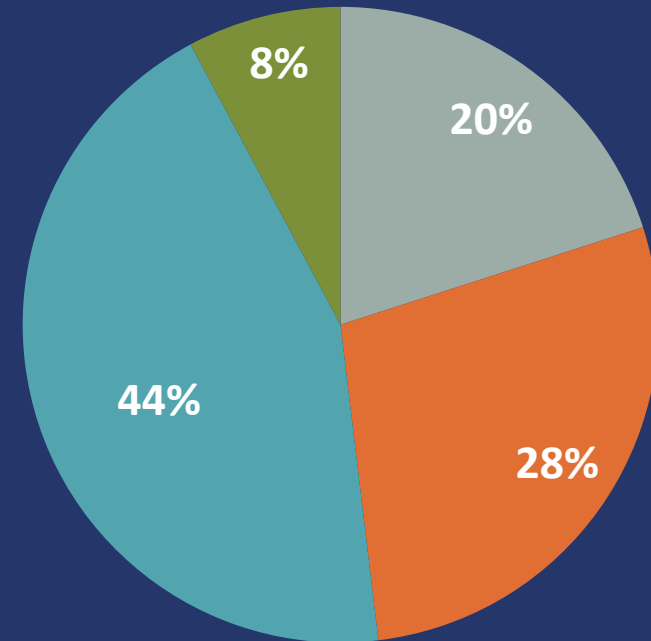
Thousand metric tons



# New Chemical Industry Investment in the U.S.

- Building began in 2010 with small projects to increase ethane utilization
- As of September 2017, ACC is tracking 318 projects valued at \$185B
- 62% of projects are foreign-owned or include a foreign partner
- Additional projects in Canada and Mexico
- In addition, ACC is tracking more than 600 plastic processor projects

■ Complete      ■ Under Construction  
■ Planned      ■ Delayed/ Uncertain

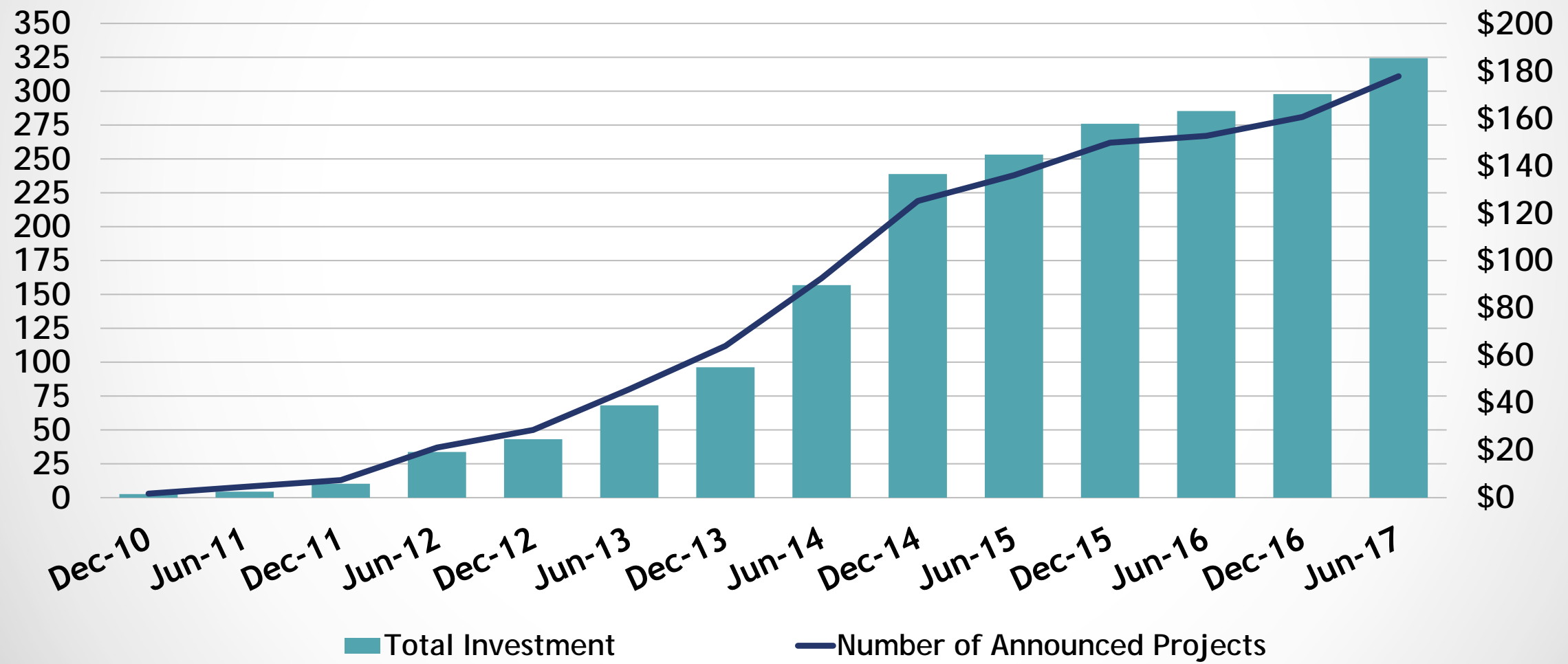




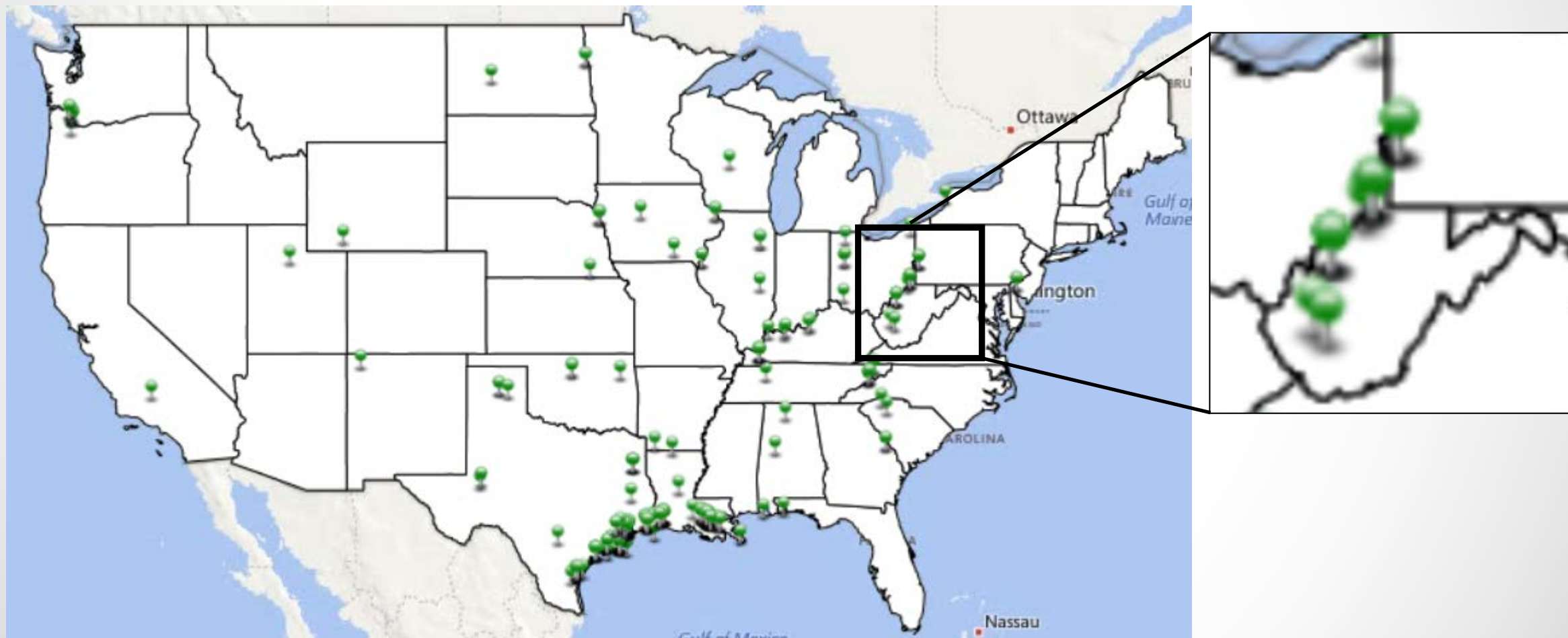
# Cumulative Announced Chemical Industry Investments from Shale Gas

Number of Projects

Billions



# Geography of Shale-Advantaged Chemical Investment



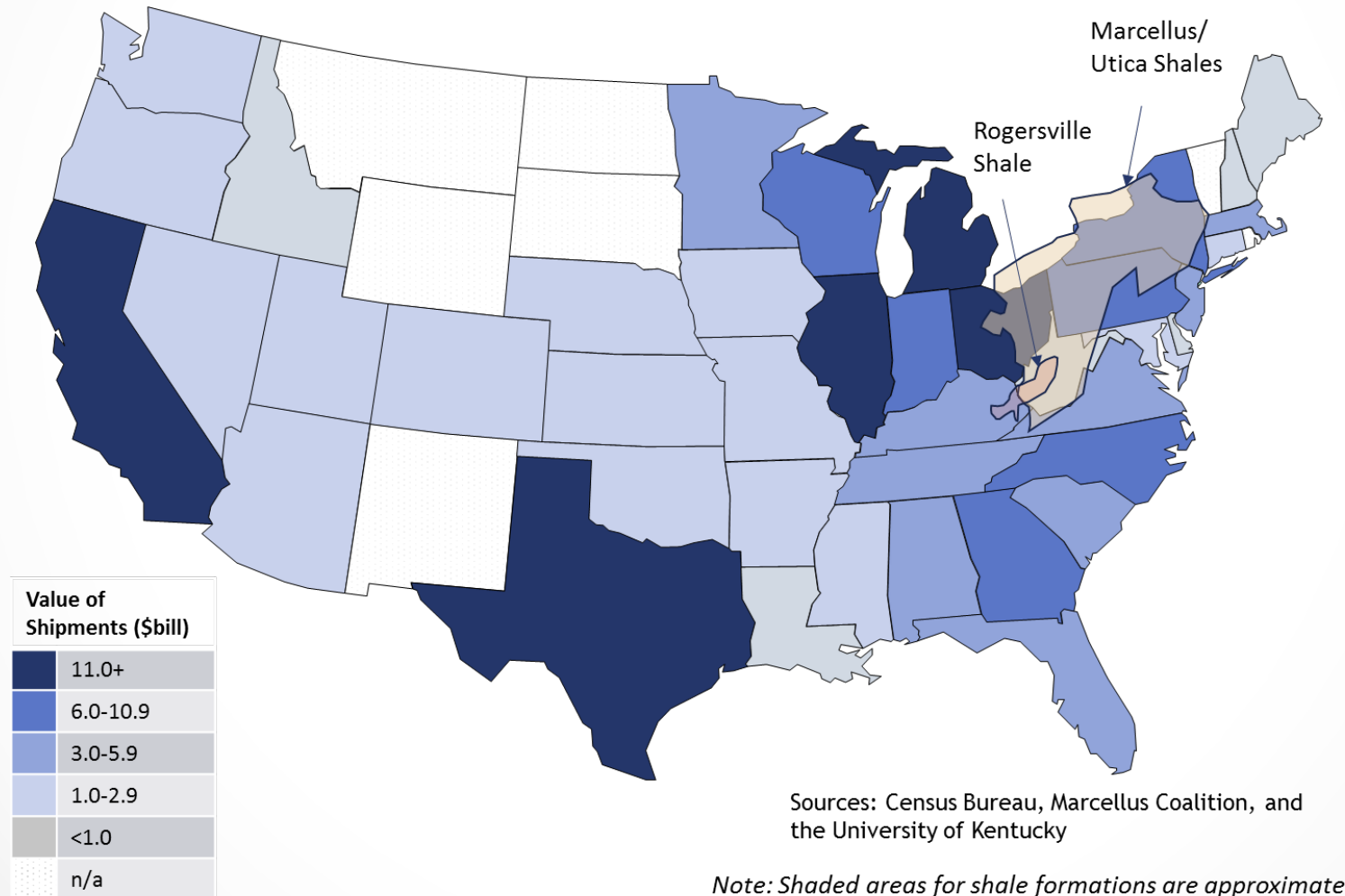
\* Each green pin represents one or more announced chemical industry investments

# Advantages for Appalachian Chemicals and Plastics

- ✓ Proximity to abundant NGL resources in Marcellus/Utica and Rogersville shales
- ✓ Proximity to manufacturing markets in Midwest, East Coast, and Canada
- ✓ Opportunity to generate jobs and economic activity in Appalachia
- ✓ Avoids ethane rejection



# Plastic Products Manufacturing in the U.S.



# Potential Benefits to Appalachian Economy from New Chemical and Plastics Products Manufacturing

- ACC analyzed a hypothetical scenario based on ~350,000-400,000 barrels per day of ethane expected to be available by 2025
- Assumes storage and pipeline infrastructure is built
- \$35.8 billion in new chemicals and plastics industry investment
  - 5 ethane crackers
  - 2 propane dehydrogenation (PDH)
  - Polyethylene, polypropylene and other derivatives
  - Plastics compounding
  - Plastic products manufacturing
- \$28.4 billion in new output by 2025

# Economic Impact of New Chemical and Plastic Products Manufacturing (\$2016)



**\$36 billion**

in capital investment

\$32.4 billion in petrochemicals, resins, and derivatives

\$3.4 billion in plastics products



**101 thousand**

jobs created & supported

68,706 direct + indirect jobs

32,112 payroll-induced jobs in local communities



**\$28 billion**

economic expansion

\$23.0 billion in chemicals + plastic resins

\$5.4 billion in plastics compounding + plastics products



**\$2.9 billion**

in tax revenues annually

\$1.7 billion in federal tax revenues

\$1.2 billion in state & local tax revenues



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