For any new technology there is always controversy and there always is some fear associated with it.

Sometimes I think that's just the price of BEING FIRST.

“A. G. Bell”
Old School Racing... With a New Twist

Old School Racing Champion’s Tour is a new racing series involving retired NASCAR and other racing series champion drivers competing in a 10 regular season races and two championship races.

The Natural Gas Vehicle:
• The Natural Gas Vehicle will be a fully adjustable complete race vehicle, meeting the current safety standards approved by an outside third party. The vehicles will be equally prepared, maintained, transported and provided to the drivers by OSRCT. The body style has yet to be determined.
Norman Weaver
- Racing Family
- 35+ year Team Owner/Driver/Coach
- 1999 ARCA Racing Career began
  • ARCA Partner – NGV Conversion Specialist

Gene Weaver
- 15+ year Owner/Team Manager/Spotter
- Spotter – 2007 ARCA Daytona International Speedway
- 2007 Daytona: The interview that changed everything
Darrell Waltrip ..........

“I wish I could still be out there rubbing fenders with these guys!”
Driver Eligibility

- Eligibility for Drivers to Compete
  - Previous NASCAR® (Cup, Nationwide, CTS) race winners.
  - Previous CART, INDY Car, ARCA Series Champions
  - Previous INDY 500 winners
  - Other (i.e. Sponsor’s Exemption, OSR invitation)
  - Drivers can not currently be a full-time participant in any racing series
  - 15-20 drivers per race
• **Competitiveness Is Bread Within And Remains For Life**
  – OSR is the after life for former Champion Drivers!
  – Similar to other sports with a series for retired players
  – The drive to compete is still there for these retired champions

• **OSR has 35+ NASCAR stars contracted to compete. Some of the names included are….**
  ✓ Geoffrey Bodine  Dave Marcis
  ✓ Lake Speed  Harry Grant
  ✓ David Pearson  Jack Ingram
  ✓ Larry Pearson  Charlie Glotchbach

• **FULL LIST ON NEXT SLIDE**

• **OSR Series Overview**
  ✓ 10 Regular Season Races (15 drivers per race)
    ✓ In conjunction with weekly NASCAR races (built in audience)
  ✓ One Last Chance Race (15 drivers) the night before the Championship Race
  ✓ One Championship Race (20 drivers)
<table>
<thead>
<tr>
<th>NASCAR CUP SERIES</th>
<th>NASCAR CUP SERIES</th>
<th>BUSCH SERIES</th>
<th>BUSCH SERIES</th>
<th>OTHER</th>
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<td>Darrell Waltrip</td>
<td>Red Farmer</td>
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<td>Richard Petty</td>
<td>Wally Dallenbach</td>
<td>Mike Porter</td>
<td>Todd Bodine</td>
<td>Bobby Unser</td>
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<td>Billy Clark</td>
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<td>Larry Pearson</td>
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<td>Jeff Purvis</td>
<td>Kenny Brack</td>
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<td>Loy Allen</td>
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<td>Parnelli Jones</td>
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<td>Derrike Cope</td>
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<td></td>
<td>Randy LaJoie</td>
<td>Scott Pruett</td>
<td>Andy Santerre</td>
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<td></td>
<td></td>
<td>Carl Long</td>
<td>Hut Stricklin</td>
<td>Larry Moore</td>
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</table>
WE ARE: West Virginian’s
We Believe: In Go-Green Initiatives
We Believe: The Racing Industry IS/Will Evolve:
  – Other Racing Series Use Of Alternative Fuel/Power
    • Formula 1 - kinetic energy recovery systems (KERS) that recycle the energy used during braking to boost acceleration later
    • Indy Racing League (IRL) - switched to 100-percent ethanol
    • TTXGP - Electric Motorcycle Racing Series
  – NASCAR Lag Time
    • Unleaded Fuel
    • Fuel Injection
We Are in a Crisis

- America’s dependence on OPEC oil is at the intersection of the three most critical issues America currently faces: the economy, the environment, and our national security… “T. Boone Pickens”

There is a Workable, Achievable Solution

- America is blessed with enormous reserves of clean, cheap natural gas ………… “T. Boone Pickens”

We Can Bring Change

- Together we are raising the call for change and to set a new course for America’s energy future……….. “T. Boone Pickens”
Old School Racing wants to become the FIRST Natural Gas racing series in the United States.

OSR provides an educational opportunity to promote Natural Gas and Natural Gas Vehicles (NGV):

- Safety of NGV (in a racing environment)
- Raw Power of NGV
- Low Emissions
- Engine Longevity of NGV
- Ease of Conversion to Natural Gas
- The Need to Build a Natural Gas Infrastructure on a National Scale

These "Old School" Drivers were the true pioneers of NASCAR. They can now serve as pioneers for mainstream use of environmental friendly, Natural Gas Vehicles.
J.B. Hunt General Position:

– We believe there will continue to be more and more natural gas tractors go into service in our industry in the near future.

– Natural Gas....It is the right thing to do.
  • It is American, it is clean, and it is abundant and cheaper than diesel

– There have been and continue to be major hurdles slowing down the adoption of natural gas (NG) vehicles in our industry. *We are making progress on several fronts to overcome these concerns but some remain.*
The Fueling Infrastructure

• Regardless of perception, the simple fact is that the natural gas fueling infrastructure is still extremely limited and underdeveloped.
  – Clean Energy and Pilot Flying J are making progress with the development of "America’s Natural Gas Highway" for Liquefied Natural Gas (LNG) users.
  – Loves Travel Stops and others are sprinkling Compressed Natural Gas stations in certain areas.

• J.B. Hunt continues to evaluate the fuel network attributes and availability, as well as evaluate the viability of developing stations of our own.

• Finding an adequate natural gas station to support an operation is usually the biggest obstacle we encounter on this topic today.
OSR Partnership Benefits

- National Leadership position promoting Natural Gas and NGV’s
- Chance to broaden the use of Natural Gas
- Promote environmental benefits of Natural Gas
- Opportunity to promote the need for the Natural Gas transportation infrastructure
- Opportunity to partner with vendors and infrastructure partners
- Legislative opportunities
Marketing - Strategy - Advisory Board

- Marketing Plan
- Marketing Mix
- Market Strategy
- Business Goals
"I think it's the price of being first". A.G.B.
Backup Slides
The Old School Racing Champion’s Tour

First Ever Racing Series Featuring Natural Gas Powered Vehicles
<table>
<thead>
<tr>
<th>HURDLE</th>
<th>LD CNG</th>
<th>MHD CNG</th>
<th>HHDLNG</th>
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<td>VEHICLE PERFORMANCE</td>
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<td>PRODUCT AVAILABILITY</td>
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<td>CARGO AND UTILITY</td>
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<td>FUEL AVAILABILITY</td>
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<tr>
<td>VEHICLE FIRST COST</td>
<td><img src="red.png" alt="Red" /></td>
<td><img src="yellow.png" alt="Yellow" /></td>
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<td>FUEL COSTS PER MILE</td>
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<td>LIFETIME TOTAL COST</td>
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</table>
How Big is Automobile Racing

- The number one spectator sport in United States
- Over 75 Million NASCAR Fans
FoxSportsTelevision (formerly Speed TV)

- Has over 90 million viewers
- Auto racing attracts an upscale predominantly male audience with an average household income of $61,000+.
- Auto racing provides a powerful platform to reach the consumers who spend over $700 billion per year on automotive & automotive after market products.
## Proposed OSR Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>NASCAR® Race</th>
<th>Track</th>
<th>Laps</th>
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<tbody>
<tr>
<td>*May</td>
<td>All-Star Race - Lowes Motor Speedway</td>
<td>Concord Speedway</td>
<td>50</td>
</tr>
<tr>
<td>*May</td>
<td>Lowes M.S.</td>
<td>Concord Speedway</td>
<td>50</td>
</tr>
<tr>
<td>June</td>
<td>Prelude to the Dream</td>
<td>Eldora Speedway</td>
<td>50</td>
</tr>
<tr>
<td>*June</td>
<td>Michigan</td>
<td>Flat Rock Speedway</td>
<td>100</td>
</tr>
<tr>
<td>*July</td>
<td>Daytona</td>
<td>New Smyrna Speedway</td>
<td>50</td>
</tr>
<tr>
<td>*July</td>
<td>Cup Weekend Off</td>
<td>TBD</td>
<td>50</td>
</tr>
<tr>
<td>*August</td>
<td>Michigan</td>
<td>Flat Rock Speedway</td>
<td>100</td>
</tr>
<tr>
<td>*September</td>
<td>Richmond</td>
<td>Southside Speedway</td>
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<tr>
<td>*October</td>
<td>Lowes M.S.</td>
<td>Hickory Speedway</td>
<td>50</td>
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<tr>
<td>*October</td>
<td>Martinsville</td>
<td>South Boston Speedway</td>
<td>50</td>
</tr>
<tr>
<td>*Feb</td>
<td>Daytona</td>
<td>New Smyrna Speedway</td>
<td>50</td>
</tr>
<tr>
<td>*Feb</td>
<td>Daytona</td>
<td>New Smyrna Speedway</td>
<td>50</td>
</tr>
</tbody>
</table>

*subject to change
Ten Regular Season Races

- Races will be held on 1/2 mile or shorter tracks.
- Races will be held in conjunction with NASCAR® races at or near by the NASCAR® event.
- Drivers can only compete in 6 of the 10 regular season races using their top 5 points races.
- Autograph Sessions will be held on the front stretch before each race.
- Races will be 100 laps or less
• 12 Races Per Year (1/2 mile or smaller)
  – Ten Regular Season Races (15 drivers per race)
  – One Last Chance Race (15 drivers)
  – One Championship Race (20 drivers)

• Race Schedules
  – Practice
  – Fast Qualifier Time Trials (2 laps)
  – On track autograph session
  – Old School Racing Champion’s Tour Feature Race Begins
  – Winner Circle Interviews
• After the ten regular season races, points positions 11 thru 25 will compete in the “Last Chance Race.”

• The top ten from the “Last Chance Race” will advance into the “Championship Race.”

• The “Last Chance Race” will be held on Wednesday night prior to the NASCAR® Twin 150’s, during “Speedweeks” near Daytona Speedway.
• WINNER-TAKES-ALL ..... 

• The top ten drivers in Championship Points will be combined with the top 10 drivers from the “Last Chance Race” to compete in the “Winner-Takes-All”, “Championship Race”.

• The “Championship Race” will be held on Thursday night after the NASCAR® Twin 150’s at New Smyrna Speedway or Orlando Speedworld (tbd).
**Title Sponsorship Package:**

- Title Sponsor will be listed on all OSR media & printed marketing material and the series would be known as the: The (Title sponsor) Old School Racing Championship Tour
- Two Race Vehicles with title sponsors designed paint schemes
- One in-car camera with logo prominently displayed
- Vehicle Haulers will don the title sponsors logo and OSR logo
- Pace Car painted with the title sponsors logo and Old School Racing Champion’s Tour Paint Scheme
- Unique opportunity to offer co-branding programs to vendors and marketing partners and promote use and safety of NGV’s.
- Much more tailored to your marketing and branding needs.
- Marketing Exclusivity until contract expiration
- Title sponsors logo on each vehicles windshield and rear spoiler
- Rights to display in the Midway at each race venue
- 15 “Hot” passes and 15 tickets to autograph sessions to each race
- 3 :30 TV commercial spots per event and Title Sponsorship recognition throughout TV broadcasts promoting NGV’s.
- Use of grounds for title sponsors Activation Activities