



U.S. Energy Policy: A Consumer Perspective

Chris Ventura

2015 Governor's Energy Summit

October 27, 2015



About CEA

2006

Year CEA Was Founded

Operations in **20** States

270+

Affiliate Members

33

Staff Throughout the Country

65%

of CEA's Affiliate Members are
Consumers

100+

Combined Years of Staff
Experience

400,000+

Individual Consumer Members

520,000+

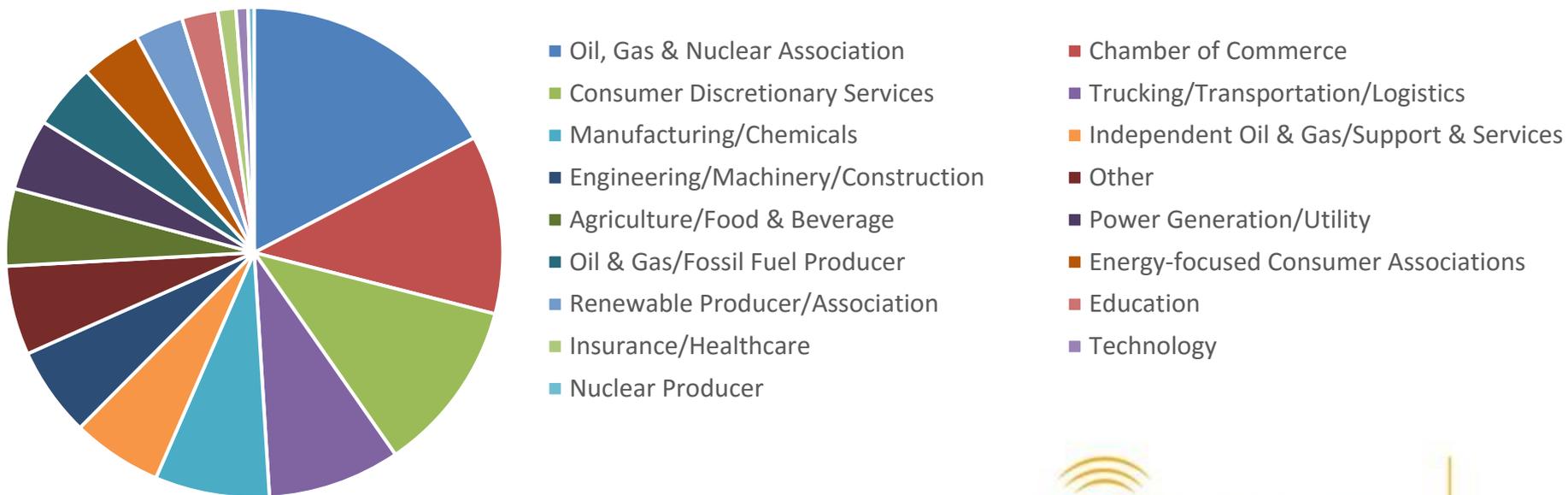
Social Media Followers



Mission

The mission of CEA is to improve consumer understanding of our nation's energy security, including the need to reduce reliance on imported oil and natural gas, maintain reasonable energy prices for consumers, and continue efforts to diversify our energy resources.

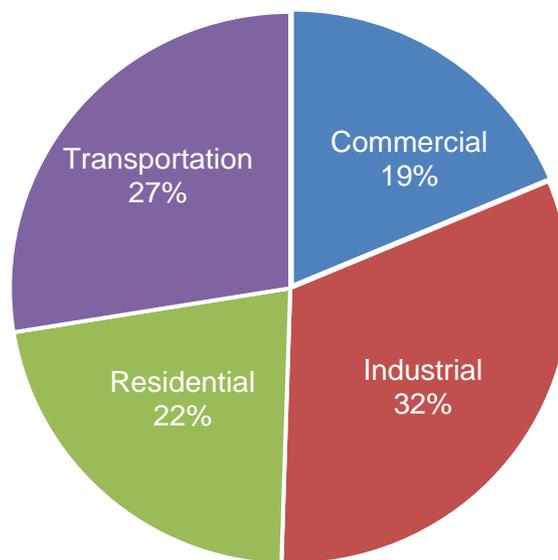
Membership Makeup by Industry



Unique Consumer Organization

- CEA is the only organization focused on how energy impacts the entire economy
- We represent all energy consumers.
- We represent all parts of the economy

Share of Total Energy Consumed by Major Economic Sectors, 2014



Data Source: U.S. Energy Information Administration



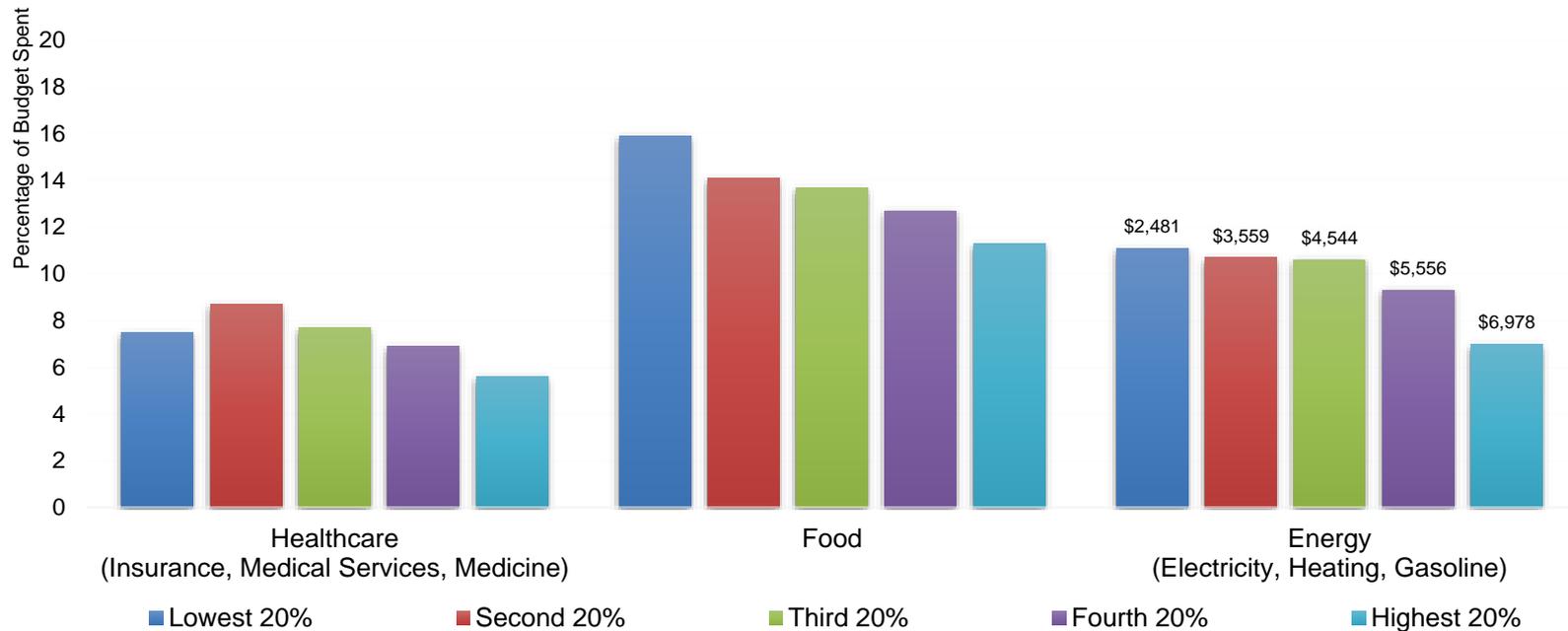
What We Do

- Expand the dialogue between energy producers and energy consumers
- Work with elected officials, stakeholders, and consumers to create balanced energy policy
- Create mechanisms for broad public input on crucial energy issues
- Move the debate outside of the Beltway



Why Families Care

Percentage of Budget Spent on Expenditures By Quintiles of Income Earners

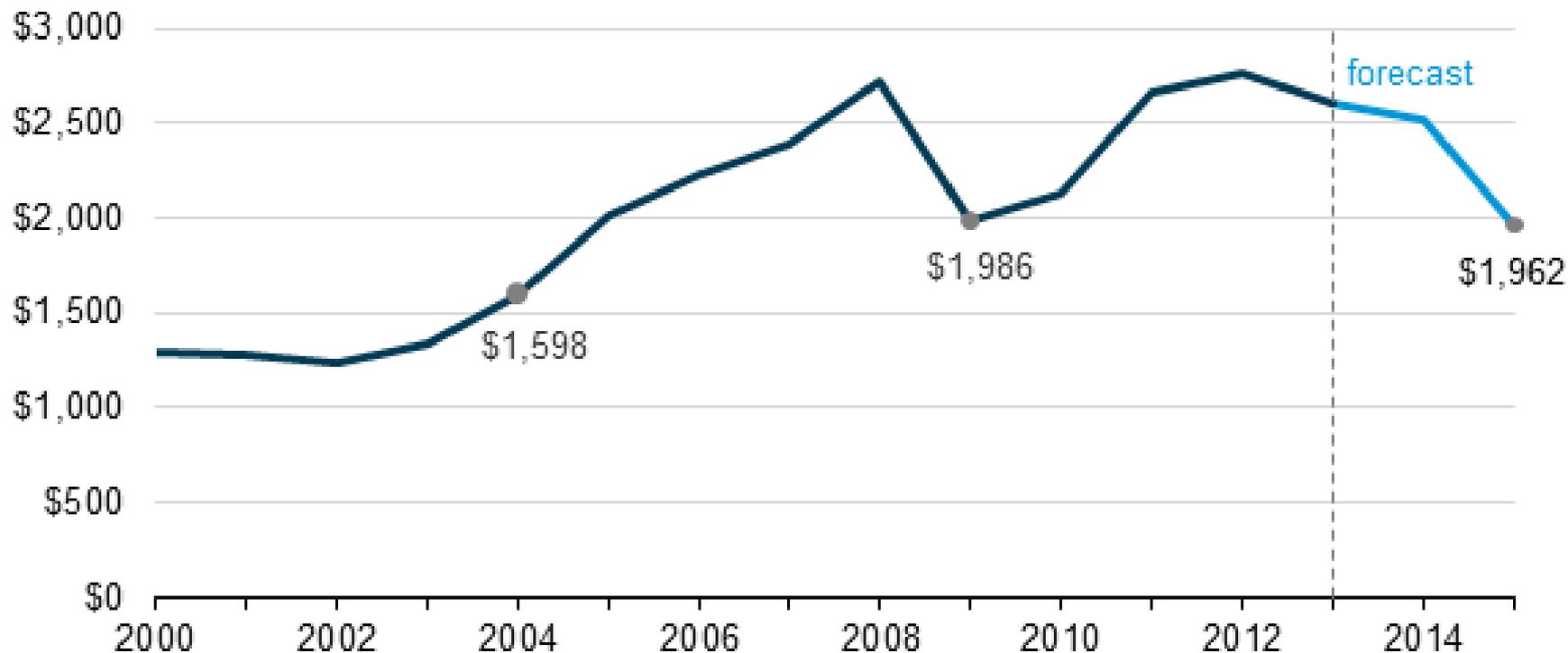


(Data from Bureau of Labor Statistics, Consumer Expenditure Survey, 3Q 2012-2Q 2013)

Why Families Care – Transportation Fuels

Average annual household expenditures on gasoline and motor oil (2000-2015)

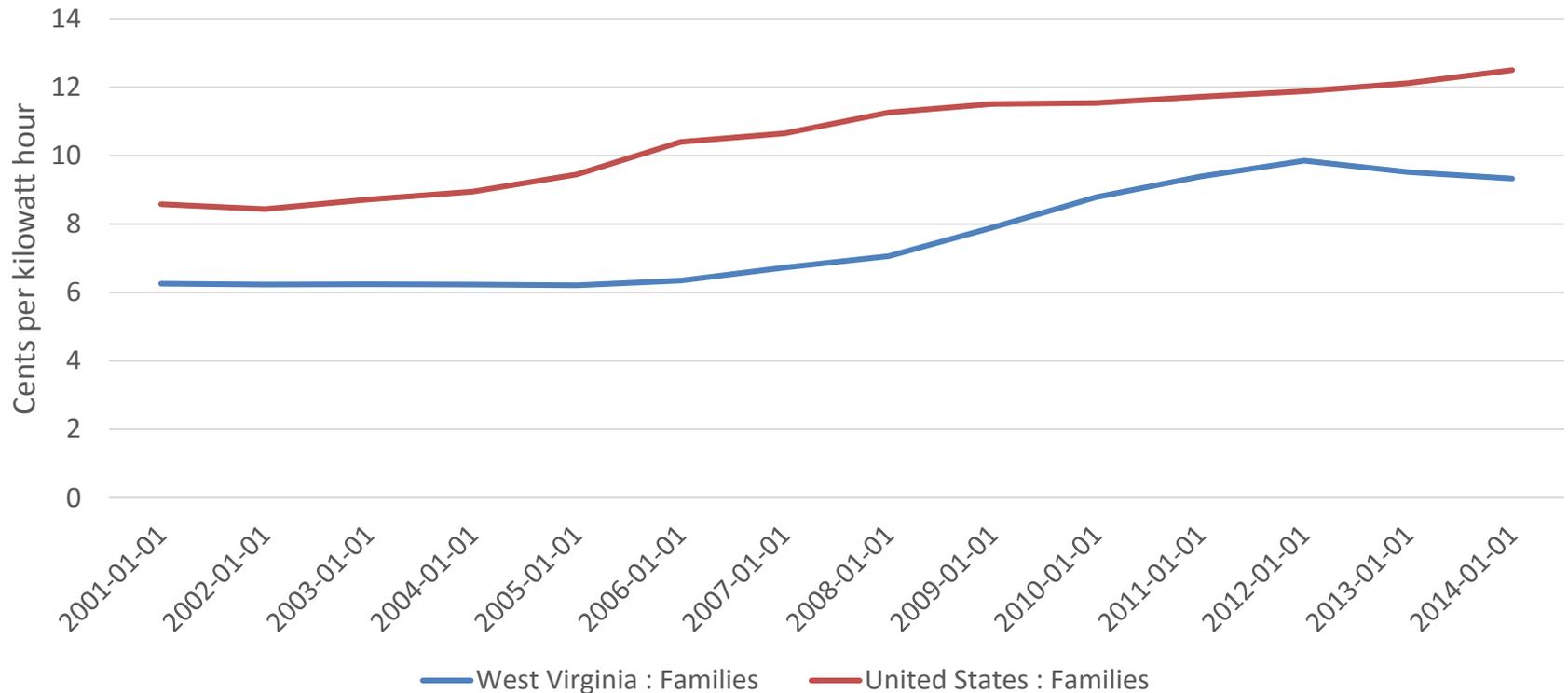
nominal dollars



Why Families Care – Power Generation

Average retail price of electricity, annual

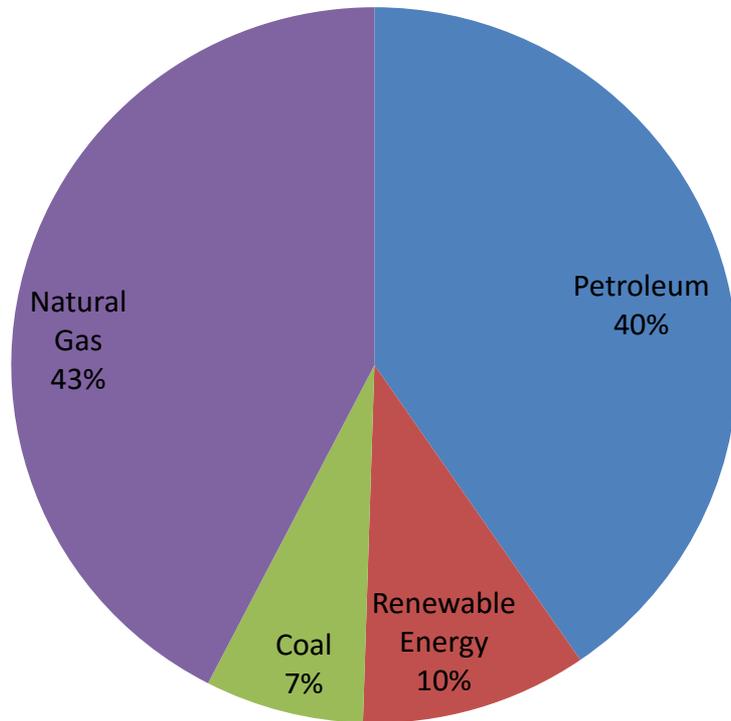
Indexed to 2001, as value



Data Source: U.S. Energy Information Administration

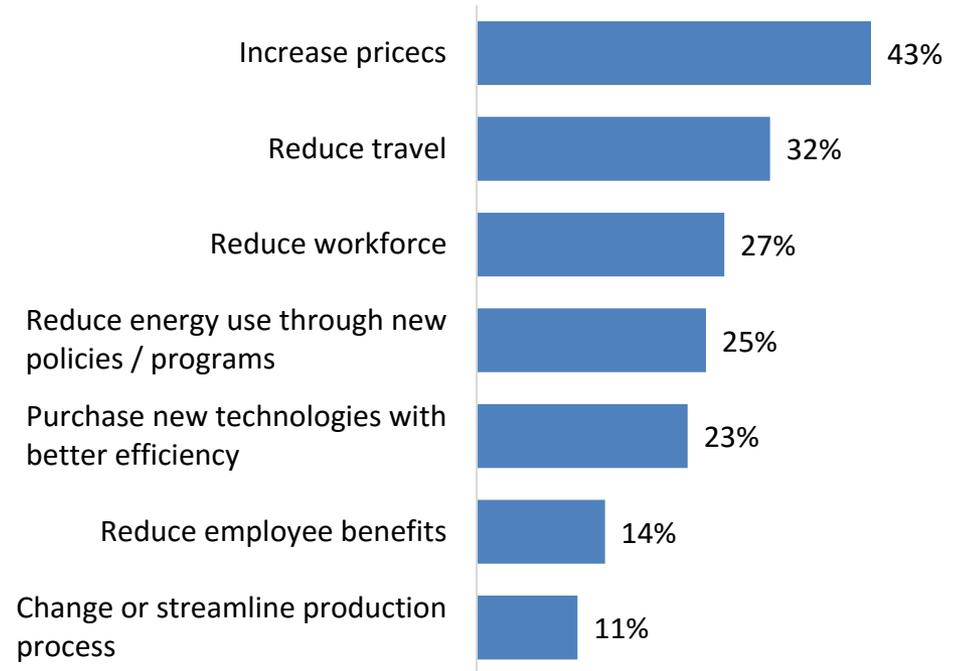
Why Businesses Care

Industrial Fuel Consumption



Data Source: U.S. Energy Information Administration

In what ways have you coped with rising and/or volatile energy costs?



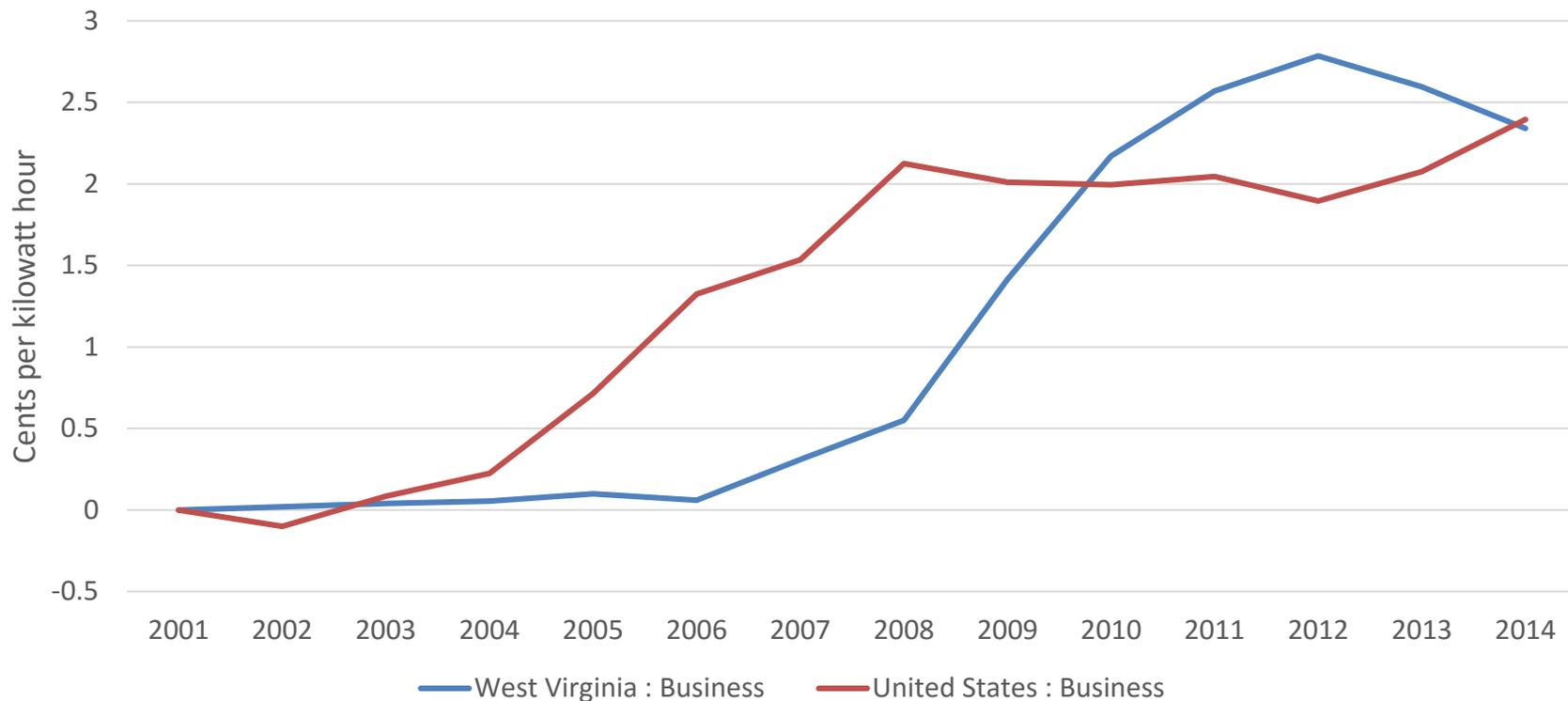
Data Source: NSBA Energy Survey



Why Businesses Care – Power Generation

Average retail price of electricity, annual

Indexed to 2001, as value



Data Source: U.S. Energy Information Administration

Energy Infrastructure

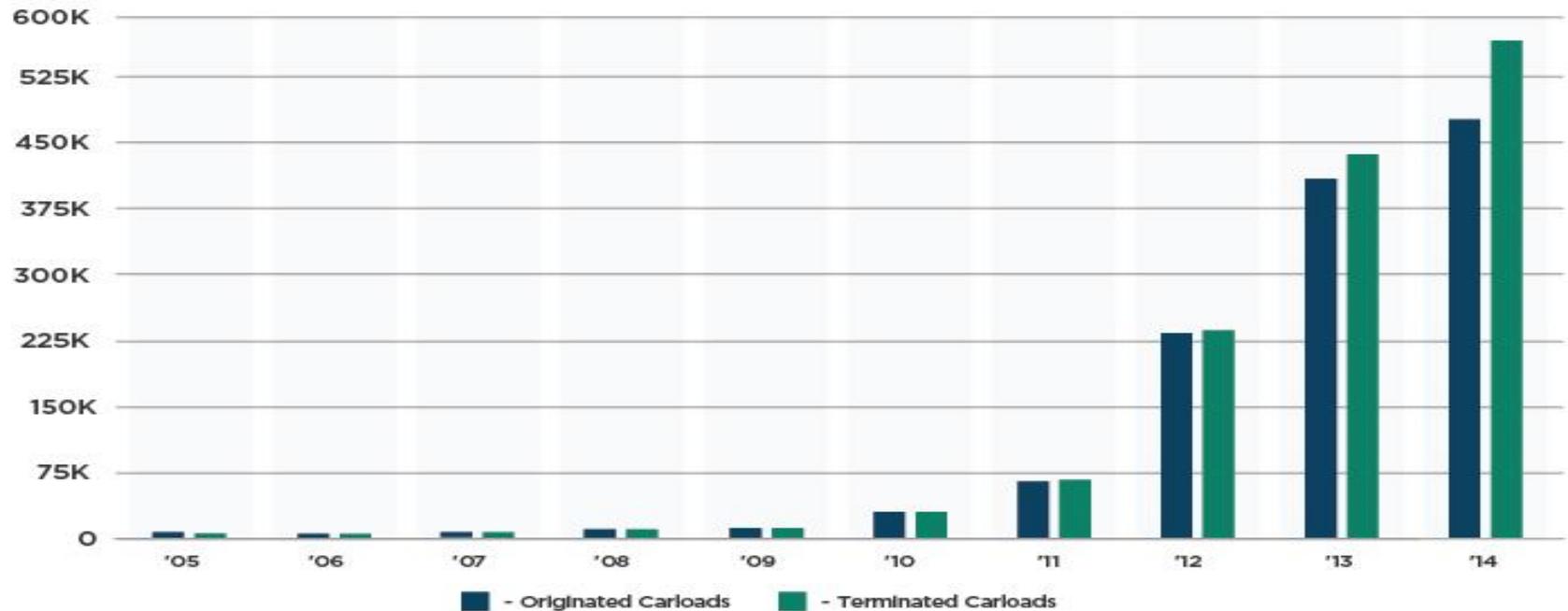
- Pipelines
- Utility Poles
- Ports and Waterways
- Railways
- Trucks



Why is Energy Infrastructure Important?

RAILROADS MOVING MORE CRUDE OIL

Originations vs. Terminations, 2005-2014



America's freight railroads are supporting the nation's energy renaissance by moving domestic energy resources such as crude oil. In fact, rail shipments of crude oil have skyrocketed in recent years with railroads originating a record 493,146 carloads in 2014. In light of increased volumes of crude oil moving by rail, freight railroads have implemented new operational protocols and advocated for stronger tank car design standards, while federal regulators have issued new regulations to help ensure this important commodity is moved safely.

Notes: Data are for U.S. Class I railroads

Source: Association of American Railroads



CEA and the Atlantic Coast Pipeline Project

- Conducted [polling](#) showing overwhelming support in ROW states (WV, VA, NC)
 - At least 30 point margins of support in all three states
- Generated and submitted over 20,000 letters of support from WV, VA, and NC consumers into FERC
- Worked to secure bipartisan support from Governors, state legislators, and federal delegations



Route Maps



What Actions Can Policy Makers Implement?

- Recognize the vast economic and energy security potential that U.S. oil and natural gas resources have for U.S. consumers and ensure both increased access and expanded markets for energy resources to help maintain reasonable energy supplies and stable prices for consumers.
- Prevent attempts to extend federal regulation of oil and natural gas development on state and private land. State authorities should maintain jurisdiction for energy development on non-federal lands, and federal policy makers must recognize the enormous success that states have demonstrated in managing and regulating these resources.



What Actions Can Policy Makers Implement? (Cont'd)

- Prioritize our nation's electricity consumers by ensuring the Clean Power Plan does not impair the affordability and reliability of electricity.
- Promote the expansion of energy infrastructure to ensure efficient, safe movement of energy supplies across the country.
- Support private-sector initiatives by private businesses, trade associations and labor unions that work with local universities and community colleges to produce new employees for the energy and manufacturing sectors.



Changing Outreach Dynamics – What CEA is Doing

- Member Calls to Action and Formal Comments
- Issue Education in the States:
 - 11 Energy 101 Events in Statehouses across the country in 2015
 - 700+ legislators and stakeholders in attendance
- Stakeholder Rallies:
 - Events in Atlanta, Denver, and Pittsburgh before EPA public meetings
 - Messengers purposefully from labor, business, ag, seniors groups

Changing Outreach Dynamics – Energy Voices

- Launched [Energy Voices](#), an online video series telling the stories of the communities, companies and individuals who are benefiting from energy development and the need for affordable energy.
- 400,000+ views since August 2014.
- Focus on regular people with a simple, positive message to share.



A screenshot of a CEA “Energy Voices” video featuring a resident of Refugio, Texas.





Wrap Up and Closing Thoughts

- Transportation Fuels / Electricity Generation
 - Price of gasoline and diesel at the pump is directly tied to the price of crude oil
 - Recent surge in U.S. production on private and state lands has led to savings for every American family, but overzealous federal regulation could easily send prices back above \$4.00 per gallon
- Electricity Generation
 - Consumers are most sensitive to energy price fluctuations as a result of regulatory delay and government mandates
 - Anti-Fossil Fuel Campaign has attacked coal-fired generation from every direction and is now setting its sights on natural gas-fired generation – which will force electricity prices dramatically higher if unchecked



Wrap Up and Closing Thoughts (Cont'd)

- Infrastructure Development
 - Regulators should continue to base infrastructure permitting process on sound science and engineering instead of allowing it to become a political process
 - Infrastructure restraints will keep energy resources in states like West Virginia bottled up and energy prices in all others states higher than necessary



Thank You Gov. Tomblin!

Questions?

For more information:

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“Consumer Energy Alliance excels in propelling grassroots movements across the country and casting a broader net on important energy issues. Instead of recreating the wheel, CEA is able to amplify collective outreach efforts, ensuring that consumers are informed and knowledgeable of all energy-related discussions.”

- George Stark, Director, External Affairs, Cabot Oil & Gas Corporation

“Texas Trucking Association is a proud industry member of CEA, working together to expand visions and provide sound information to our members. This partnership has proved mutually beneficial and effective in positive advocacy and education.”

- John D. Esparza, President and CEO Texas Trucking Association